



CASE STUDY: BALANCED BUILDING BIOLOGY

INDUSTRY: CONSTRUCTION

Balanced Building Biology owner, Senri Oiso, was originally trained as a scientist and moved into the world of information technology and then return to his original passion. He has a passion for scientific research with an ability to go deeper than most to understand any topic.

“Formitize has become a valuable asset to the day to day running of my business”

Senri Oiso - Owner



With a passion for health, he has been following the paleo diet for over a decade. However, he realised that diet alone does not fix problems. The environment plays a big part in our lives and may have significant effects on our lives. Pollutants and toxins have an adverse health effect.

With the latest metering equipment, Balanced Building Biology will assess your building for potential issues and provide recommendations for action.

Senri first heard about Formitize from others in his industry using Formitize.

Challenges and Solutions:

Balanced Building Biology was facing a number of process challenges in the business including:

- Inefficiencies
- Time Delays

The main reason the business came to Formitize was that they were looking for the following solutions:

- [Getting things done on-site](#)
- [Paperless forms](#)
- [Accounting - Invoicing, Quotes and Payments, and](#)
- [Reporting](#)



Formitize – making paperwork paperless.



“The Formitize Solution is great! It has made improvements to our business. It’s also good value for money.”

Senri Oiso - Owner

I am now utilising the following Formitize modules:

- [Mobile Forms](#)
- [Job Management](#)
- [Reporting](#)

Why He Made the Shift

Balanced Building Biology was using a different software solution before they came across Formitize. They made the shift to Formitize because their current software had potential but was limited in other areas such as CRM, Quotes and Invoices.”

He chose Formitize over the other solutions because it has good all-around features with lots of customization. When asked to rate Formitize on a Scale of 1 to 10, on how likely he was to recommend Formitize to a friend or colleague? (1 = Not Likely - 10 = Very Likely)

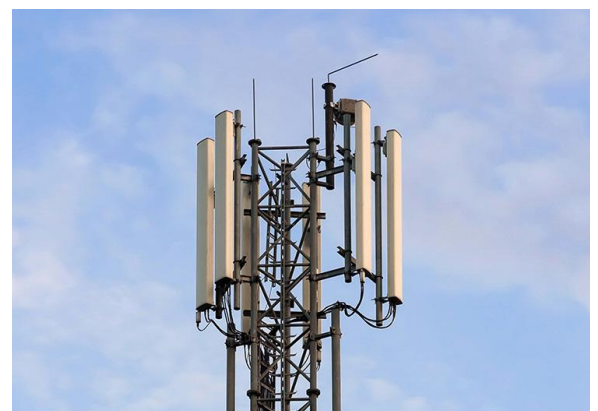
Senri gave Formitize a “10.”

“My Formitize Account was easy to set up. It’s a good solution. When asked, overall, how effective the Formitize Support and Customer Service, Senri claims, “Prue is fantastic!”

Senri Oiso - Owner

Senri’s Testimonial

Senri shares his thoughts about Formitize: “Great product! Great price but even better support services! If you are in Australia, they are local and very caring in ensuring you are fully utilizing their features.”



Grow your business with Formitize paperless business solutions.
Start your Free Trial Today!

Formitize – making paperwork paperless.

